

The invitation letter of 2018 China-LAC Trade Exhibition

To whom it may concert:

The 12th China-LAC Business Summit (or Summit) will be held on November 1st to 2nd in Zhuhai of Guangdong Province, and hosted by China Council for the Promotion of International Trade (CCPIT), the People's Government of Guangdong Province, People's Bank of China and Inter-American Development Bank (IADB). As a side event of the Summit, China-LAC Trade Exhibition will be hosted by China Chamber of International Commerce (CCOIC) and the Zhuhai Municipal People's Government, and it will be held at Zhuhai International Convention and Exhibition Center from November 1st to 3rd in 2018.

The 2018 Summit is located in Zhuhai City. One of the advantage of Zhuhai is the economic and trade exchanges between Zhuhai and Latin America and the Caribbean (LAC) countries are increasingly close in recently years. Also, the construction achievement of cooperation platform is fruitful in Zhuhai. Moreover, the cultural communication keeps deepening.

The theme of 2018 Summit is "To promote 'the Belt and Road', and the global cooperation". We will invite Latin American countries and regions of mainland China and Hongkong, Macao, etc., about 400 to 500 enterprises exhibitors

to attend. At the same time, we will hold a relevant activities about economic and trade exchanging to promote serve for enterprises in economic and trade exchanges between China-Latin America, and expand the communication channels since the maritime-silk route to Latin-America region, and boost economic depth fusion and development between Hong Kong and Macao.

I. Information of the Exhibition

Exhibition Name: China-LAC Trade Exhibition

Time: November 1st - 3rd, 2018

Venue: Zhuhai International Convention & Exhibition Center, Zhuhai City, Guangdong Province

Exhibition scale: 20,000 square meters

Organization Host: China Council for the Promotion of International Trade (CCPIT), the People's Government of Guangdong Province, People's Bank of China, Inter-American Development Bank

Organizers: China Chamber of International Commerce, Zhuhai Municipal People's Government.

II. Exhibition Content

The exhibition will be divided to the four-exhibition areas: China-LAC Cooperation and Key Enterprise Hall, Latin American National Pavilion and Feature Hall, China-LAC Economic and Trade Hall, and China-LAC commodity area.

i. China-LAC Cooperation and Key Enterprise Hall

The exhibition area is approximately 5,000 square meters, and it will demonstrate cooperation between China and Latin America in recently years. We will invite China-LAC cooperation and key companies to exhibit, and the exhibition items include equipment, energy, electricity, engineering, machinery, electronics, intelligent manufacturing, intelligent systems, city image, service trade, and etc.

ii. Latin American National Pavilion and Feature Hall

The exhibition area is approximately 2,000 square meters, the mainly consists of national pavilion, associations and companies to present the customs, culture and tourism about Latin-American countries. The exhibit includes various products and characteristic service about industry, agriculture , culture, tourism, sports, health, medical care, minerals, etc.

iii. China-LAC Economic and Trade Hall

The exhibition area is approximately 3,000 square meters, the mainly consists of Chinese and Latin American SMEs. The exhibit is about commercial products and services, includes

mechanical and electrical products, medical care, auto spare parts, building materials, and etc.

iv. China-LAC commodity exhibition area

The exhibition area of approximately is 10,000 square meters, the mainly consist of SMEs from China, Latin America and the countries surrounding the Strip and the Route. The Exhibits include light industries, crafts, gifts, agricultural products, food, alcohol and other consumer goods.

III. Exhibition Advantage

i. Brand Strength

The China-LAC Business Summit was established in November 2007, which is a platform to promote for China's economic and trade cooperation the Latin American region.

Up to now, The China-LAC Business Summit has been successfully held for the 11 sessions. The Summit has invited the head of government of China and Latin-America, leading experts, international organizations, representative of financial institutions and entrepreneurs from all walks of life. Also, the aim for discussion is ordering to exploring extensive and deeply on the trade and investment policies and market opportunities in China and Latin America.

ii.High-level Platform for Trade and Investment

During the Summit, among of exhibitors and viewers will be

approximately thousands delegates of political and business fields, from more than 20 Latin American countries, and delegates will explore trade and cooperation. Exhibitors are free to participate in the China-LAC Business Summit and enterprise communication activities. Companies and spectators who wish to attend the summit and supporting meetings are invited to register at the official website (<http://www.clasummit.net/account/login>).

iii. Project Corporation

The organizing committee will collect the cooperation intention of the exhibitors in advance, and collect the Latin American cooperation project through the American Development Bank, and organize the docking project through the docking system.

iv. Supporting Activities (Optional)

Please visit the official website (<http://www.clasummit.net/>) to inquire about the specific time and content.

IV. Booth Fee and Policy

i. China-LAC Cooperation and Key Enterprise Hall

The key quality enterprise, which is examined and approved by the organizing committee, could have a booth in this area. The organizing committee will free to provide the corresponding

construction services. If the company does not satisfy plan for standard construction, and request a higher level; or if company desire to designing and construction by own, the committee will request company to provide blueprint before implementation. All expenses are covered by enterprise.

ii. Latin American National Pavilion and Feature and China-LAC Economic and Trade Hall

The company of product and the commercial and economic professional company in China-LAC are confirmed by the organizing committee can be organized in this region, and committee will free to provide the standard booth or modified standard. This area is not the commercial exhibition area, only for exhibit; thus, trade hall cannot deal or sale any goods.

iii. China-Latina commodity exhibition area

Chinese and Latin American companies are confirmed by the committee are in the commodity area. After the company contacts to service providers which is appointed by the committee and paid the registration fee, the committee will free to provide them with the standard booth.

iv. Standard Booth Direction

The size of standard booth is 3 meters by 3 meters (length by width), the basic construction includes: cabin wall panel,

company board, carpet, 2 spotlights, 1 negotiating table, 2 folding chairs, 1 consultation table and 1 basket paper.

v. Bare Doorspace

For the company requests special booth, the committee will free to provide bare doorspace, and the application area is 36 square meters and up. The committee will prioritize arrangement location for company and uniform arrangement construction. Meanwhile, the construction fee will be charged separately. If company desire to designing and construction by own, the committee will request company to provide blueprint before implementation. All expenses are covered by company.

vi. Preferential Staff Reception Policy

Latin American exhibitors who are confirmed by the committee (who carries passport with Latin American title and works in company that registered in Latin America, except Chinese Diaspora) can enjoy the reception service is provided by the committee during the exhibition in Zhuhai. Seats are limited.

Note: The above of conditions for the preferential exhibitor can be adjusted, and the specific condition shall be subject to the final explanation and provision by the organizing committee.

V. Method for registration

Please fill out the application form with the company stamp and return it to organizing committee before September 30, 2018.

The contacts are the following:

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